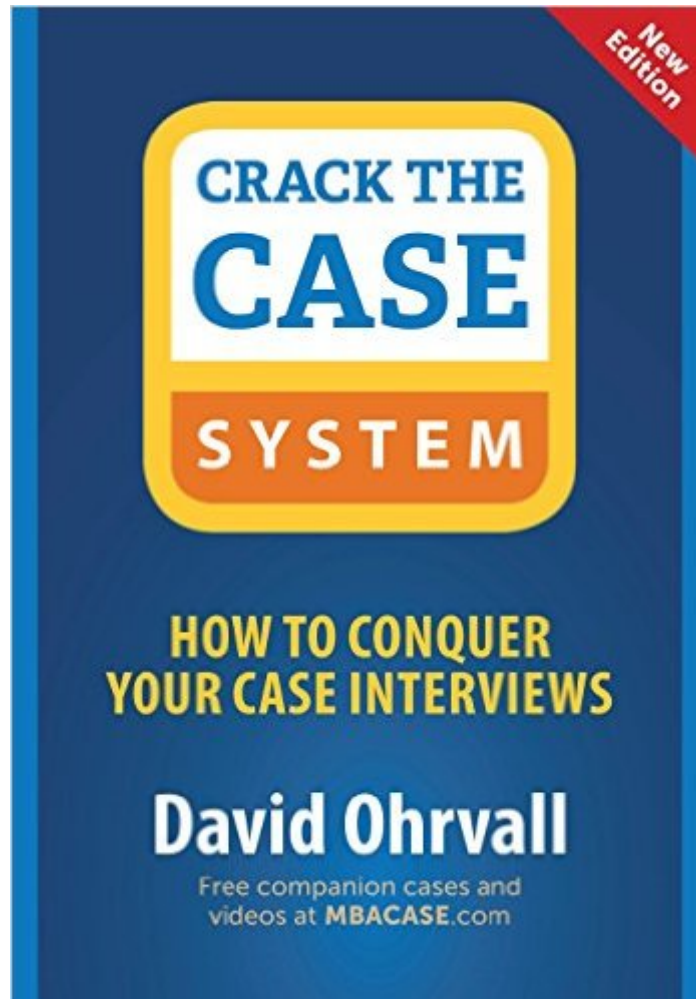


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Crack The Case System: How To Conquer Your Case Interviews



Synopsis

â œYou want a job in consulting? This book is a must have! David Ohrvall is indubitably the black-belt of case interview preparation. This book is the preparation bible of any serious candidate.â • -njm83 (reviewer) Crack the Case System shows you how to master the core skills you need for conquering the toughest interview of your career: the case interview. Favored by top consulting firms and many Fortune 500 companies, a case interview is a rigorous test of your analytical skills, business savvy and personal presentation. David Ohrvall, former Bain & Company management consultant, has trained over 50,000 top MBAs and undergrads at elite business schools around the world in his legendary Crack the Case Workshops. In Crack the Case System, David delivers a complete training program, including over 40 cases and 160 companion videos that take you deeper into key concepts and show you how star candidates approach a variety of case questions. In addition to step-by-step practical instruction on nailing your cases, youâ™ll also discover:

- Roadmaps for navigating the 13 most common case types, using a common sense approach to business concepts
- How to show off the 6 essential skills your interviewer is looking for in winning candidates
- What separates mediocre candidates from exceptional performers who land offers
- Tips for fine-tuning your approach to different firm styles and formats
- How to deliver high-impact answers to the 7 most important questions in your fit interviews
- 4 detailed practice plans to take you from beginner to case ninja at your preferred pace
- 42 cases available as FREE downloads on MBACASE.com, including case starts, market sizing, short business cases and full cases with slides and handouts
- Over 160 companion videos FREE on MBACASE.com

â œHands down the best, most comprehensive case-prep system on the market.â • â”RW â œUsing the videos and coaching from Crack the Case System, I earned an offer from a Top 3 firm in one of the most competitive offices in the US (and had final round interviews with the other two). I highly recommend this text to anyone seeking to improve their case skills.â • â”Richard H â œI just received an offer from a top-tier consulting firm, and Crack the Case System was by far the most helpful resource I used for interview preparation. I can honestly say that I would not have received my offer without this book.â • â”Kdubs1234 â œThe Crack the Case System book is by far one of the best stand alone study guides published. I highly recommend this book for all MBAs, APDs, or undergrads that need to prepare for interviews.â • â”Alvin L.

Book Information

Paperback: 278 pages

Publisher: Ohrvall Media LLC.; 2nd Edition edition (October 2, 2015)

Language: English

ISBN-10: 0996779205

ISBN-13: 978-0996779203

Product Dimensions: 6.7 x 0.6 x 9.6 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars [See all reviews](#) (31 customer reviews)

Best Sellers Rank: #45,569 in Books (See Top 100 in Books) #35 in [Books > Business & Money > Job Hunting & Careers > Interviewing](#) #265 in [Books > Business & Money > Job Hunting & Careers > Guides](#) #13166 in [Books > Reference](#)

Customer Reviews

Background - I have been in consulting for 5 years, and I am looking to move to a strategy firm. I have an advanced degree from a top tier school. This book may have been written for undergrads or people who never met a consultant before. So, that is not me..but nevertheless, this book has issues. The first half of the book is not useful, unless you are still in college. He tells you to be nice, avoid wearing crazy clothes, try to make small talk (but not about your psychological issues), and have a firm handshake. You may encounter 1 of 4 (ridiculous caricature) "types" of consultants, so be "prepared". Then, he explains that the case will start after some brief conversation, then you'll do the case in a logical manner, then you need to wrap it up. Ok. Thanks. That's the first half of the book. 100 pages of time wasted. The frameworks are so basic that I cannot imagine anyone seriously using them (FRAME: Form a plan, Read the audience, Anchor a hypothesis, Mine for an answer, End the case - uh...yeah no kidding.). Also, he puts things in categories that are so massive, there's almost no point to have the categories. Categories are made to simplify things that share similarities. The "5 zones" (different types of cases) do not do that. The "Maximum Value Model" touted in other reviews is just a massive set of things to memorize in these 5 zones...which he then tells you not to memorize... after telling you how useful the MVM is (though no need to remember any of it?). He also contradicts himself regarding the depth of a case's answer. It makes no sense that "Bindu" somehow psychically predicts that there is a cost issue only (p.19) - basically ignoring all other factors presented.

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